

RentaBikeNow.com

Go. Ride. Everywhere.™

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Online Bike Rentals Serve Travelers in 167 Cities Across US/Canada

CHICAGO, IL – July 15, 2009 - RentaBikeNow.com has expanded their coast-to-coast bike rental service to 167 North American cities to help travelers easily find and reserve quality bicycles. As the travel industry continues to struggle, bicycles have emerged as a low cost fitness, entertainment and transportation alternative that serves business and vacation travelers alike.

Through RentaBikeNow.com, millions of cyclists across the globe can easily reserve bikes online from hundreds of participating bike shops before they travel throughout the US and select cities in Canada. By simply selecting a destination, travel dates and type of bike, travelers can search among available bikes and reserve the specific model that suits their size and riding style. Bikes are presented with specs, photos, pricing and shop hours to help travelers find the perfect bike and most convenient bike shop.

RentaBikeNow.com utilizes over 200 Independent Bicycle Dealers to offer the largest fleet of rental bikes and offers every size, shape and flavor including comfort bikes, road bikes, mountain bikes, kid's bikes, recumbents and more. And if you want to add accessories like a kid's trailer or want to go on a tour - those are available from select locations as well.

Reservations are as easy as booking a hotel or rental car - a secured checkout utilizes PayPal and major credit cards to collect a refundable reservation deposit fee making the transaction as secure as it is easy. Consumers simply pay the balance due when picking up their bike. And through partnerships with major mapping sites, the customer is even provided good routes to ride on their printed confirmation so they can review and plan before they reach their destination.

"As the economy, health awareness and the environment continue to make headlines, bicycles are quickly becoming a low cost mode of transportation, as well as a popular recreational activity," said company Founder George Gill. "Our service helps the avid cyclist, family on vacation and new cyclist interested in exploring the joy of two wheels," Gill added.

RentaBikeNow.com launched in the Spring of 2009 and quickly grew through grass roots attention from cyclists, travelers and environmentalists. Even Lance Armstrong's coach, Chris Carmichael "Tweeted" about the company on the popular social networking website Twitter.

RentaBikeNow.com is a division of Go. Play. Everywhere., an Iowa LLC with primary offices in the Chicago area (Northfield, IL) and Louisville, KY.

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