

RentaBikeNow.com

Go. Ride. Everywhere.™

CONTACT:

George Gill

President/Founder & Big Wheel

eMail: George@RentaBikeNow.com

Phone: (847) 441-4292

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FOR IMMEDIATE RELEASE

RentaBikeNow.com Offers Bike Rentals in 144 Cities Across North America

CHICAGO, IL - April 14, 2009 - RentaBikeNow.com launches North America's only coast-to-coast bike rental service that provides bikes, accessories and tours so travelers can easily ride bikes everywhere!

Through this service, millions of cyclists across the globe can easily reserve quality bikes online from hundreds of participating bike shops before they travel throughout the US and Canada. By simply selecting a destination, travel dates and type of bike, travelers can search among available bikes and reserve the specific model that suits their size and riding style. Bikes are presented with specs, photos, pricing and shop hours to help travelers find the perfect bike and most convenient bike shop.

RentaBikeNow.com utilizes Independent Bicycle Dealers to offer the largest fleet of rental bikes and offers every size, shape and flavor including comfort bikes, road bikes, mountain bikes, kid's bikes, recumbents and more. And if you want to add accessories like a kid's trailer or want to go on a tour - those are available from select locations as well.

RentaBikeNow.com started as a vision in 2007 to help cyclists find a rental bike and a good route to ride when they travel. The concept was simple – create a marketplace where people who wanted a bike (travelers) could be matched with people who have bikes (bike shops). Reservations are as easy as booking a hotel or rental car - a secured checkout utilizes PayPal and major credit cards to collect a refundable reservation deposit fee making the transaction as secure as it is easy. Consumers simply pay the balance due when picking up their bike. And through partnerships with major mapping sites, the customer is even provided good routes to ride on their printed confirmation so they can review and plan before they reach their destination.

"As the environment, gas prices and health awareness continue to make headlines, it's exciting to provide a service that addresses these critical issues," said company President/Founder & Big Wheel George Gill. "Now, cycling is more available for enthusiasts and casual cyclists alike," Gill added.

RentaBikeNow.com looks to expand worldwide and help travelers to and from countries around the globe. Through RentaBikeNow.com, people can ride bikes in more places and more often.

"Having launched in English, RentaBikeNow.com will quickly add additional languages to accommodate our global scope," said company Co-Founder and Chief Torquenology Officer Ray Schuhmann.

RentaBikeNow.com is a division of Go. Play. Everywhere., an Iowa LLC with primary offices in the Chicago area (Northfield, IL) and Louisville, KY. In spite of rapid growth, board meetings are still held during exceptionally long bike rides.

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Chicago Office
790 W. Frontage Rd., Suite 413
Northfield, IL 60093

Louisville Office
200 Distillery Commons, Suite 200
Louisville, KY 40206