

RentaBikeNow.com

Go. Ride. Everywhere.™

CONTACT:

George Gill

President/Founder & Big Wheel

eMail: george@rentabikenow.com

Phone: (847) 441-4292

SmartEtailng and RentaBikeNow.com Launch Exclusive Partnership

Chicago, IL and Ventura, CA – SmartEtailng.com has partnered with RentaBikeNow.com to provide the latter's powerful reservation engine so that bike rental and tour reservations can begin directly from a bike shop's website.

Under the exclusive agreement, bike shops with SmartEtailng-powered websites can embed RentaBikeNow.com's rental reservation system within their own sites to accept reservations 24/7/365. Within a matter of minutes, bike shops can begin offering rental bikes, accessories and tours on their own website and capture confirmed reservations even when closed.

"Now, bike retailers have an easy way to market and manage a bike rental program that yields new revenue and frees up staff time," said Mark Graff, SmartEtailng's co-founder. "In a few clicks, shops can easily manage their rental inventory, set prices, and check upcoming rentals, while consumers can quickly place reservations," Graff added.

The partnership has been in the works for over a year and started, naturally, in a bike shop. George Garner Jr., owner of north suburban Chicago bike shops connected their customer and RentaBikeNow.com founder, George Gill with Graff after hearing about the nationwide bike rental network.

"Connecting the quality and innovation of these two companies just makes sense. Now, I can maximize my rental program and increase traffic and revenue for both my website and my store," Garner said.

The relationship grew at last year's Interbike when SmartEtailng suggested that RentaBikeNow.com's national platform be localized and customized for individual bike shop websites. The discussion effectively launched this turnkey application that serves all of the bike shop's customers. Out-of-town visitors can easily reserve a bike before they arrive AND local customers can use the application to reserve bikes when traveling elsewhere.

The RentaBikeNow.com application is available at no additional charge to all of SmartEtailng's clients that have access to its content libraries. While Sign-up is required with RentaBikeNow.com, the company is waiving its one-time set-up fee and automatically applying their Affiliate Discount, which reduces transaction commissions by 25%.

"With our combined level of quality, service and support, mutual clients are sure to be the best, most successful retailers in the industry. In these challenging economic times, bike shops should leverage every possible advantage - - and this is a big one," Gill exclaimed.

SmartEtailng helps specialty retailers in the bicycle industry manage and maintain their own high-quality and highly functional websites. For more information, visit www.SmartEtailng.com or contact Info@SmartEtailng.com, 303.776.2018.

RentaBikeNow.com is North America's only coast-to-coast bike rental network that helps cyclists find quality rental bikes when they travel and participating bike shops find new revenue. Contact RentaBikeNow.com at Info@RentaBikeNow.com or call 847.441.4292.